

## MANAGEMENT SESSIONS



### THURSDAY, APRIL 30, 2009

*"Emerging from the Current Recession – an Outlook for U.S. Manufacturing,"* by Robert Scott, Ph.D., Director of International Programs, Economic Policy Institute.

The Economic Policy Institute is a nonprofit, nonpartisan think tank that seeks to broaden the public debate about strategies to achieve a prosperous and fair economy. Dr. Robert Scott joined the Institute as an international economist in 1996. His research has been published in *The Journal of Policy Analysis and Managements*, *The International Review of Applied Economics* and many other noted periodicals. His presentation will endeavor to explain the forces that have led to the current economic calamity and prepare leaders in the manufacturing sector for what to expect in the future.



### FRIDAY, MAY 1, 2009

*"The Four Imperatives of Leadership,"* by Lonnie Moore, Area Director and Trainer, FranklinCovey.

Lonnie Moore's experience as a teacher, author and inspirational speaker readied him to help his clients find solutions resulting in long-term change. Since joining FranklinCovey (a world renowned provider of leadership training and assessment services) in 2000, he has made major contributions to marketing, sales, content development and organizational consulting. His seminar will focus on the four imperatives of leadership: how to inspire trust, clarify purpose, align systems and unleash talent.

## SCHEDULE OF EVENTS

### WEDNESDAY, APRIL 29

6:30 pm to 7:30 pm Welcome Reception

### THURSDAY, APRIL 30

8:00 am Continental Breakfast

8:30 am Opening General Session  
Welcome by AEPMA President Brent Driscoll of Cutco Cutlery Corp.

8:45 am **Economic Outlook**  
*"Emerging from the Current Recession – an Outlook for U.S. Manufacturing,"* by Robert Scott, Ph.D. of the Economic Policy Institute

10:15 am Break

10:30 am **Company Perspective**  
*"A Look at Benchmade Knife Company,"* by Greg Mooney, President

11:00 am Associate Presentations

11:45 am Recess

12:45 pm Golf Tournament \*

7:00 pm to 9:30 pm Poolside Reception & Dinner

### FRIDAY, MAY 1

7:30 am to 8:15 am Associates Breakfast Meeting

8:00 am Continental Breakfast

8:30 am **Leadership Seminar**  
*"The Four Imperatives of Leadership,"* by Lonnie Moore of FranklinCovey

10:30 am Break

10:45 am **Leadership Seminar** continued  
*"The Four Imperatives of Leadership,"* by Lonnie Moore of FranklinCovey

continued ↩

### FRIDAY, MAY 1 continued

12:30 pm AEPMA Business Meeting

1:00 pm Recess

1:30 pm Fishing Tournament \*

6:45 pm Reception

7:45 pm to 11:30 pm Annual Banquet

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## SPOUSE / GUEST PROGRAM

### WEDNESDAY, APRIL 29

6:30 pm to 7:30 pm Welcome Reception

### THURSDAY, APRIL 30

8:00 am to 12:30 pm Breakfast & Guided Tour of Salvador Dali Museum

12:45 pm Golf Tournament \*

7:00 pm to 9:30 pm Poolside Reception & Dinner

### FRIDAY, MAY 1

8:00 am to 10:00 am Continental Breakfast & Hospitality

1:30 pm Fishing Tournament \*

6:45 pm Reception

7:45 pm to 11:30 pm Annual Banquet

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\* Optional event

**AEPMA, 21165 Whitfield Place, #105  
Potomac Falls, VA 20165  
703-433-9281 / info@aepma.org**

## ABOUT THE RESORT

The Renaissance Vinoy Resort & Golf Club is a four diamond luxury property in St. Petersburg with a private marina, exclusive 18-hole golf course and 12-court tennis complex. The fully restored resort is a fine example of 1920's Mediterranean Revival architecture and has earned a National Register of Historic Places designation. Spacious guest rooms combine the elegance of the past with the first-class amenities of the present. In addition to golf and tennis, guests can enjoy a heated swimming pool, health club, spa and four unique restaurants that offer casual to formal dining. For more details, visit [www.RenaissanceVinoyResort.com](http://www.RenaissanceVinoyResort.com).

## ABOUT THE LOCATION

Sitting on a beautiful peninsula on Florida's West Coast, St. Petersburg is bordered by the Gulf of Mexico to the west and by Tampa Bay to the east. Downtown is a vibrant business center with six major museums, art galleries, shops, restaurants, nearby beaches and other entertainment options, all in a charming waterfront setting.

Choices for shopping and dining near the Vinoy are many. The Pier is a centerpiece of the city's downtown waterfront with five stories of shopping, restaurants and adventure. BayWalk is an open-air themed plaza and entertainment district. Close by are many other unique places to shop and eat.

The Looper Trolley, St. Petersburg's quaint local transportation, departs every 15 minutes from the Vinoy and makes 13 stops before returning to its point of origin. Along the way the driver provides a narrated tour of hotels, museums and other city attractions – all for 25¢!

**Tampa International Airport** (TPA) is about 20 miles from the Renaissance Vinoy Resort & Golf Club and has direct flights from most major U.S. cities. Cab fare to the resort is approximately \$45.

## ROOM RESERVATIONS

Call the Renaissance Vinoy Resort & Golf Club at (800) 468-3571 or 727-894-1000 and ask for the AEPMA rate of \$259 per night. A limited number of suites are also available. The deadline for guaranteed room reservations is March 27, 2009.

## REGISTRATION INFORMATION

Online registration is available at [www.aepma.org](http://www.aepma.org)

Please register the following:

Name \_\_\_\_\_  
Guest \_\_\_\_\_  
Company \_\_\_\_\_  
Address \_\_\_\_\_  
City/State/Zip \_\_\_\_\_  
Phone/Fax \_\_\_\_\_  
E-mail \_\_\_\_\_

### REGISTRATION FEES

*Check the appropriate box*

#### Before March 27, 2009

- Member / Industry Representative - \$1,095  
 Guest - \$595     Children under 12 - \$175

#### After March 27, 2009

- Member / Industry Representative - \$1,145  
 Guest - \$645     Children under 12 - \$195

### Optional Events

Golf Tournament (The Vinoy Club) - \$225  
Name(s) \_\_\_\_\_

Fishing Tournament (Gulf of Mexico) - \$225  
Name(s) \_\_\_\_\_

Total Amount Enclosed    \$ \_\_\_\_\_

### PAYMENT INFORMATION

*Check the appropriate box*

My check is enclosed (payable to AEPMA)  
Charge to:     MasterCard     Visa     AMEX  
Card Number \_\_\_\_\_  
Expiration Date \_\_\_\_\_  
Name on Card \_\_\_\_\_  
Signature \_\_\_\_\_

**Submit Registration Form To:** AEPMA, 21165 Whitfield Place, #105, Potomac Falls, VA 20165  
Fax: 703-433-0369 / E-mail: [info@aepma.org](mailto:info@aepma.org)

### Cancellation Policy

*Cancelled by:* April 15 – 100% Refund  
April 22 – 50% Refund  
After April 22 – No Refund



## 57<sup>TH</sup> ANNUAL MEETING

### LEADERSHIP IMPERATIVES FOR A DOWN ECONOMY AND BEYOND



### Renaissance Vinoy Resort & Golf Club St. Petersburg, FL April 29 - May 1, 2009

*The AEPMA Annual Meeting is the premier yearly event for the American edged products industry. Manufacturers and suppliers worldwide gather to discover the latest advancements in technology, management practices and production processes. Industry representatives and their guests also enjoy networking with friends and peers during numerous hosted events and activities.*